

# The Future development of Hung Hom:

---

With reference to Central  
Waterfront of Toronto

Group 5

# Objective

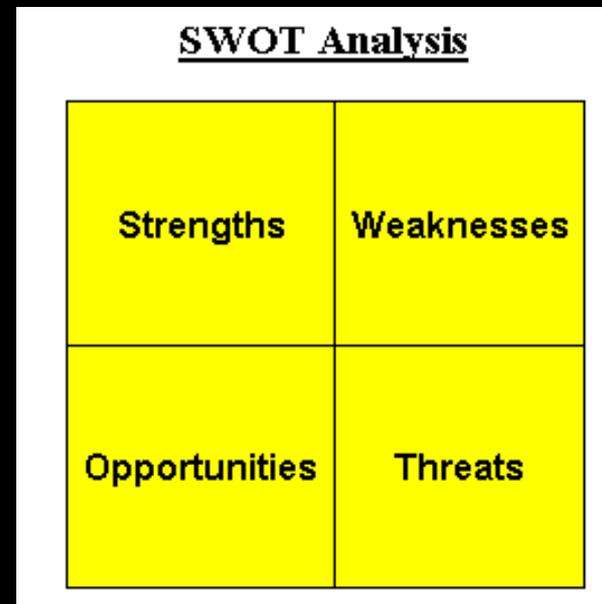
---

- How to apply the “MAKE WAVE” in Hung Hom in 5 aspects:
  - Commercial
  - Recreation
  - Residential
  - Tourism
  - Transport

# Methodology

---

- Literature review
- Observation
- Interview
- “SWOT”
  - *Strengths (main focus)*
  - *Weaknesses (main focus)*
  - Opportunities
  - Threats



# Why choosing Hung Hom?

---

- Similar to the purpose of Central Waterfront in Toronto (Tourist-oriented zone)
- Linkage
- Developing – subject to changes
- Result can be used in development strategy

# Facts about Hung Hom

- First stage of public consultation
- Land use: industrial, residential, commercial
- 145 hectares - bounded by Ngan Hon Street to the north; Chatham Road North and the Kowloon-Canton Railway Corporation (KCRC) Hung Hom Station to the west; Kai Tak (South) new development area to the east; and Victoria Harbour to the south.



# Hung Hom Outline Zoning Plan

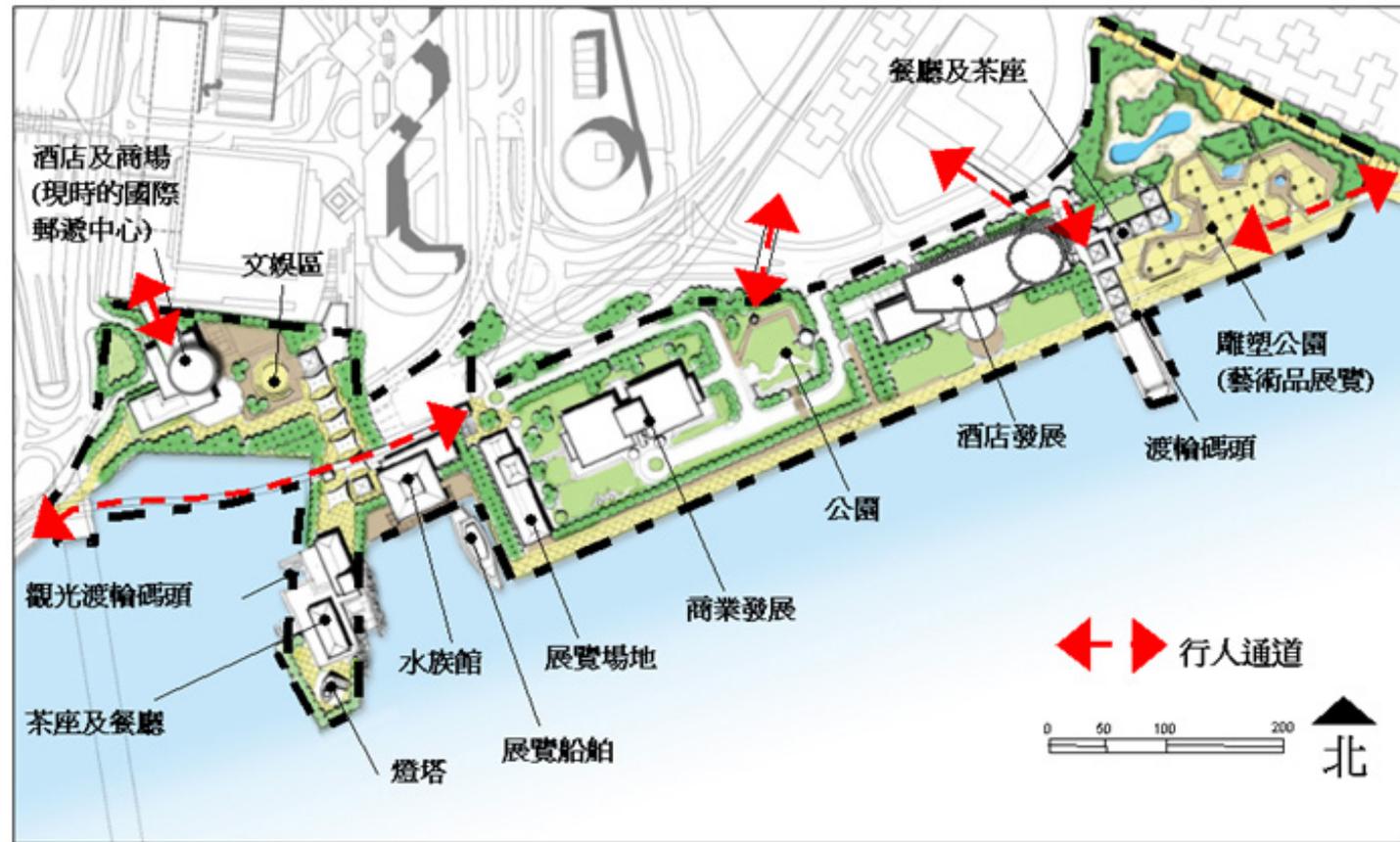
---

- Cruise Ports – in 2005
- 紅磡海旁行動區

## Standard and guidelines of development

- Plot ratio <1.5 times
- Height limits 4-storey
- Coverage of buildings <40%
- 40-meter-open space at the end of the pier

# Location of Hung Hom waterfront (紅磡海旁行動區)



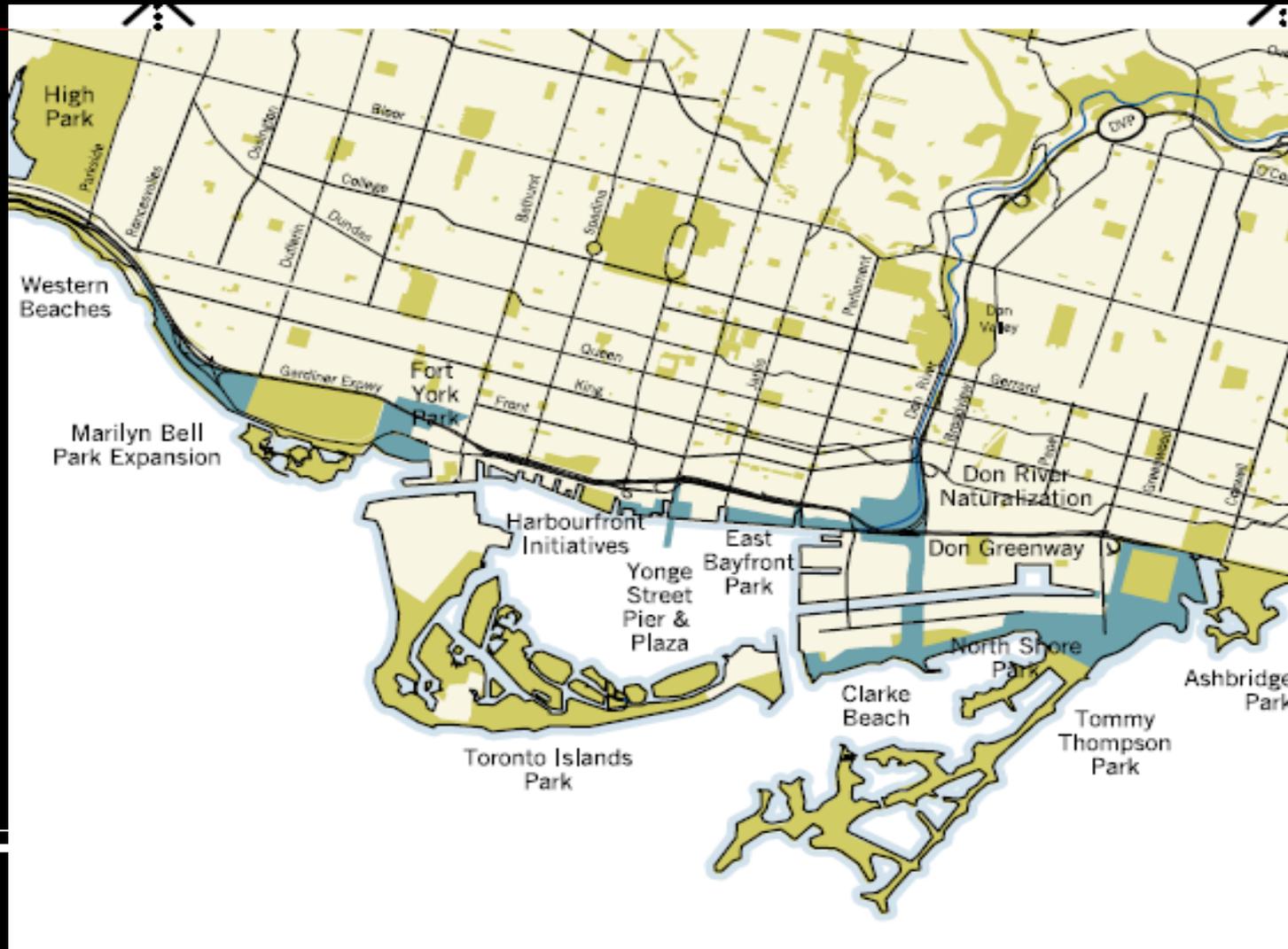
# Map of Toronto waterfront



  
**Our Toronto Waterfront**  
the wave of the future

-  Ferry/Water Taxis
-  Bike Trail
-  Union Station
-  Point of Interest
-  Water
-  Streetcar
-  City Centre Airport
-  Trail/Boardwalk
-  Green Zone

# Location of Central Waterfront



# Waterfront Development Projects of Central Waterfront

---

- Four core principles:
  - Removing barriers & making connections
    - Shoreline Boulevard – allow cycling and pedestrian
    - Corridor of Heritage and Cultural
  - A network of parks and public area
    - Creating more parks and recreation along waterfront
  - To promote a clean and green environment
    - Local sustainable and Reclamation of the lake is limited
  - To create dynamic and diverse new communities
    - Balance of land uses

# Reference List

---

- <http://www.toronto.ca/waterfront/index.htm>
- <http://www.harbourfront.org.hk/tc/index/index.html?s=1>
- <http://www.info.gov.hk/gia/general/200402/27/0227094.htm>
- <http://www.answers.com/topic/swot-analysis>
- [http://www.pland.gov.hk/p\\_study/comp\\_s/harbour/harbour\\_es/har\\_es\\_con6\\_c.htm](http://www.pland.gov.hk/p_study/comp_s/harbour/harbour_es/har_es_con6_c.htm)

# THE END

---

Q & A Time

Enjoy your TRIP