

# Hornsby



Group C

**Hornsby NSW, 澳洲**



**Sydney Olympic Site, Australia**



**Sydney**

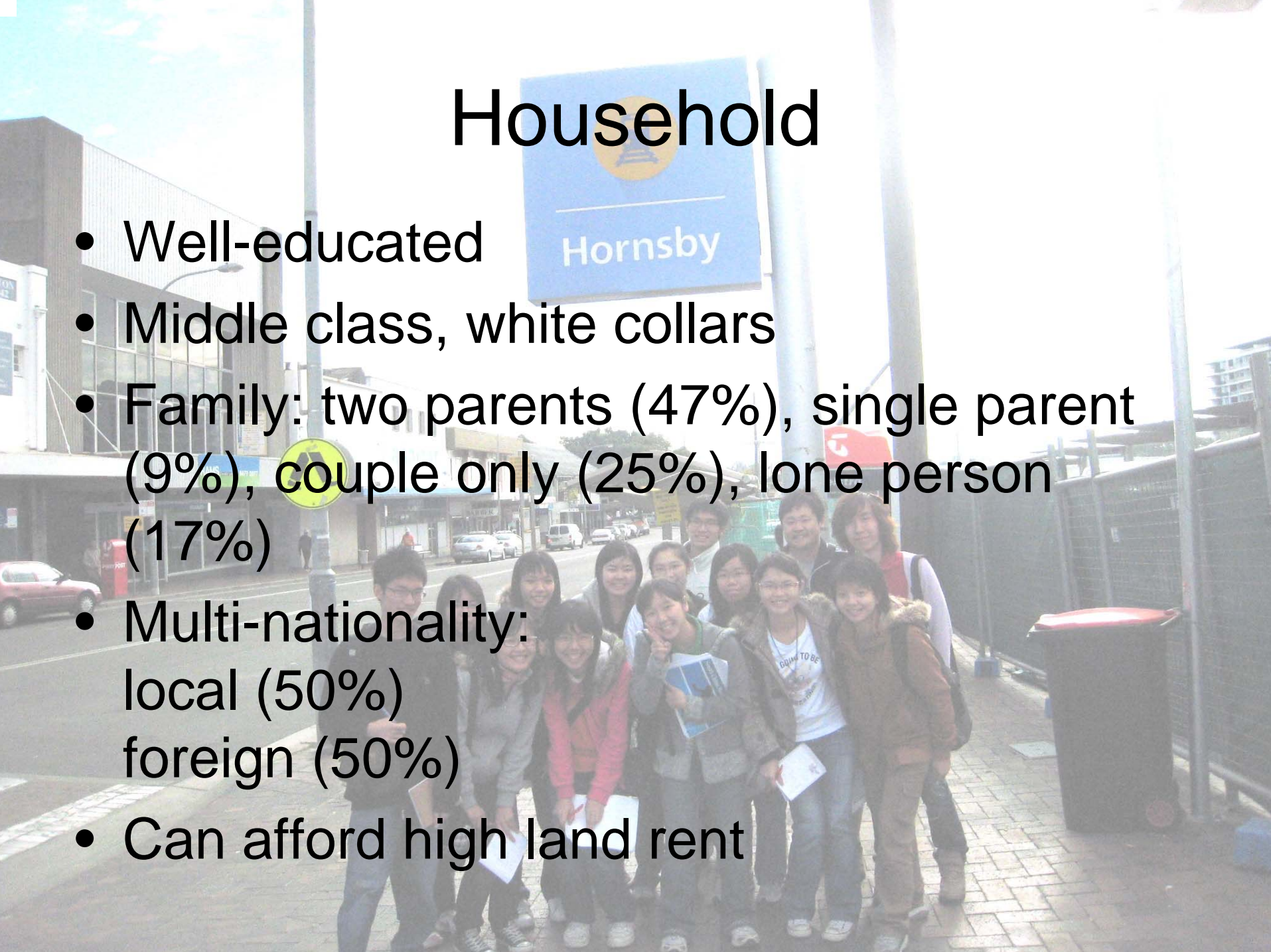
# Land use

- Residential
- Commercial
- Transport: railway, bus
- Recreational: parks, swimming pool
- Institution: government, colleges & schools



# Household

- Well-educated
- Middle class, white collars
- Family: two parents (47%), single parent (9%), couple only (25%), lone person (17%)
- Multi-nationality:  
local (50%)  
foreign (50%)
- Can afford high land rent



# Housing type

- House
  - height of one to two stories
  - garden
  - large balcony
  - bush views
  - some constructed of bricks
  - But townhouse is with less vegetation



# Housing type

- Apartment
  - new
  - height of about ten stories
  - near the railway station
  - for rent
  - young people



# Reasons

- Quiet environment
- Good facilities
- Near national park
- Low crime rate
- Good transport
- Shopping centre



# Transport system of Hornsby

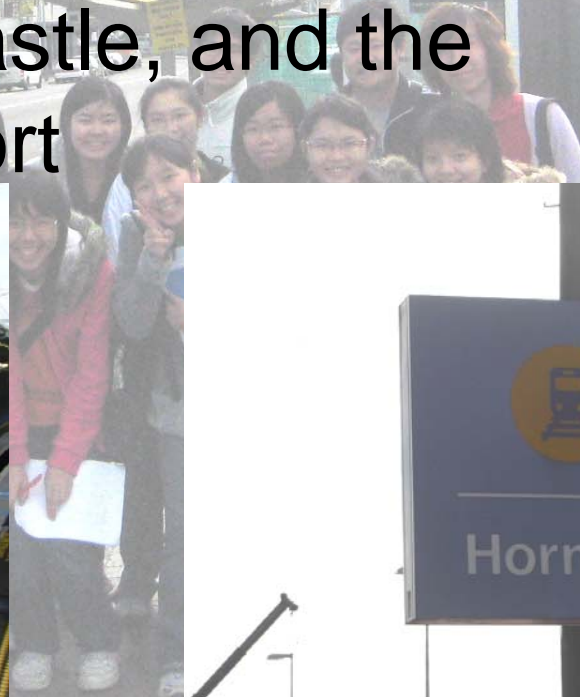
- Railway
- Bus
- Highway





# Railway – Cityrail

- Less than 1 hour from Sydney Centre by Cityrail
- Well-connected by the rail to the other parts of the Greater Sydney, e.g. the Blue Mountain, NewCastle, and the international airport



# Bus

- The whole Sydney is divided into zone A, B, C, D
- There are buses to all the zones from Hornsby



# Highway

- Pacific Highway

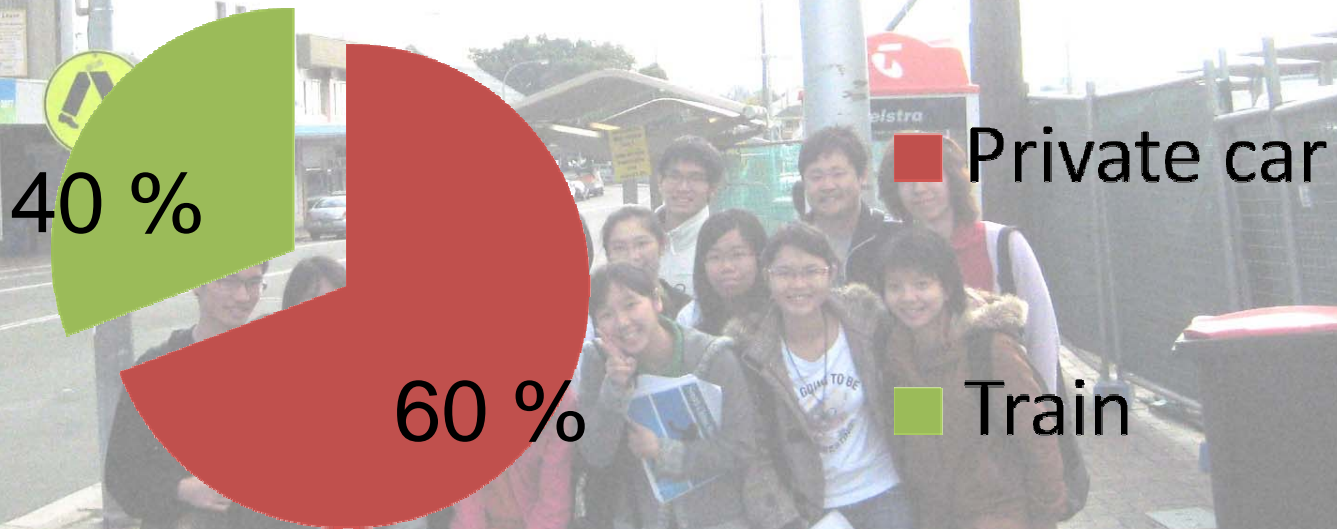


- Large driving population
- Presence of private cars and car parks everywhere



# Surveys – transport in Hornsby

- Means of Transport

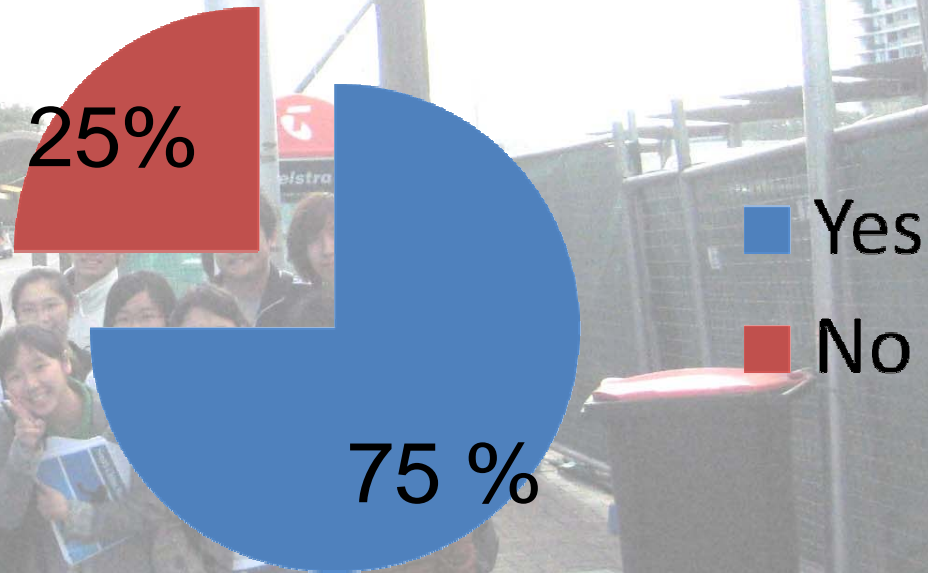


# Surveys – transport in Hornsby

- Level of satisfaction regarding the railway

Reasons for dissatisfaction:

- Railway occasionally break down
- Delay of trains

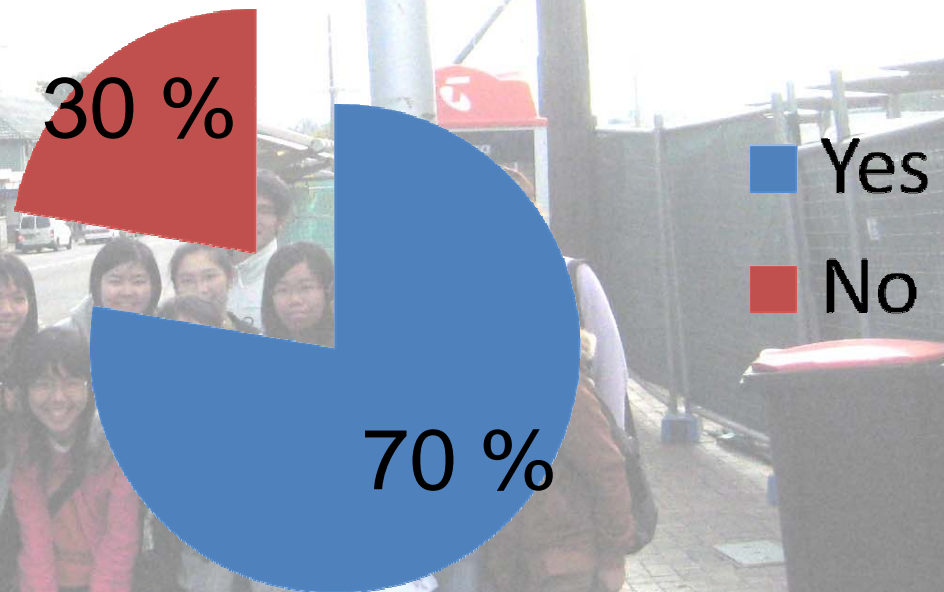


# Surveys – transport in Hornsby

- Level of satisfaction regarding the general road system

Reasons for dissatisfaction:

- Not enough car parks, especially during weekends



# Shopping

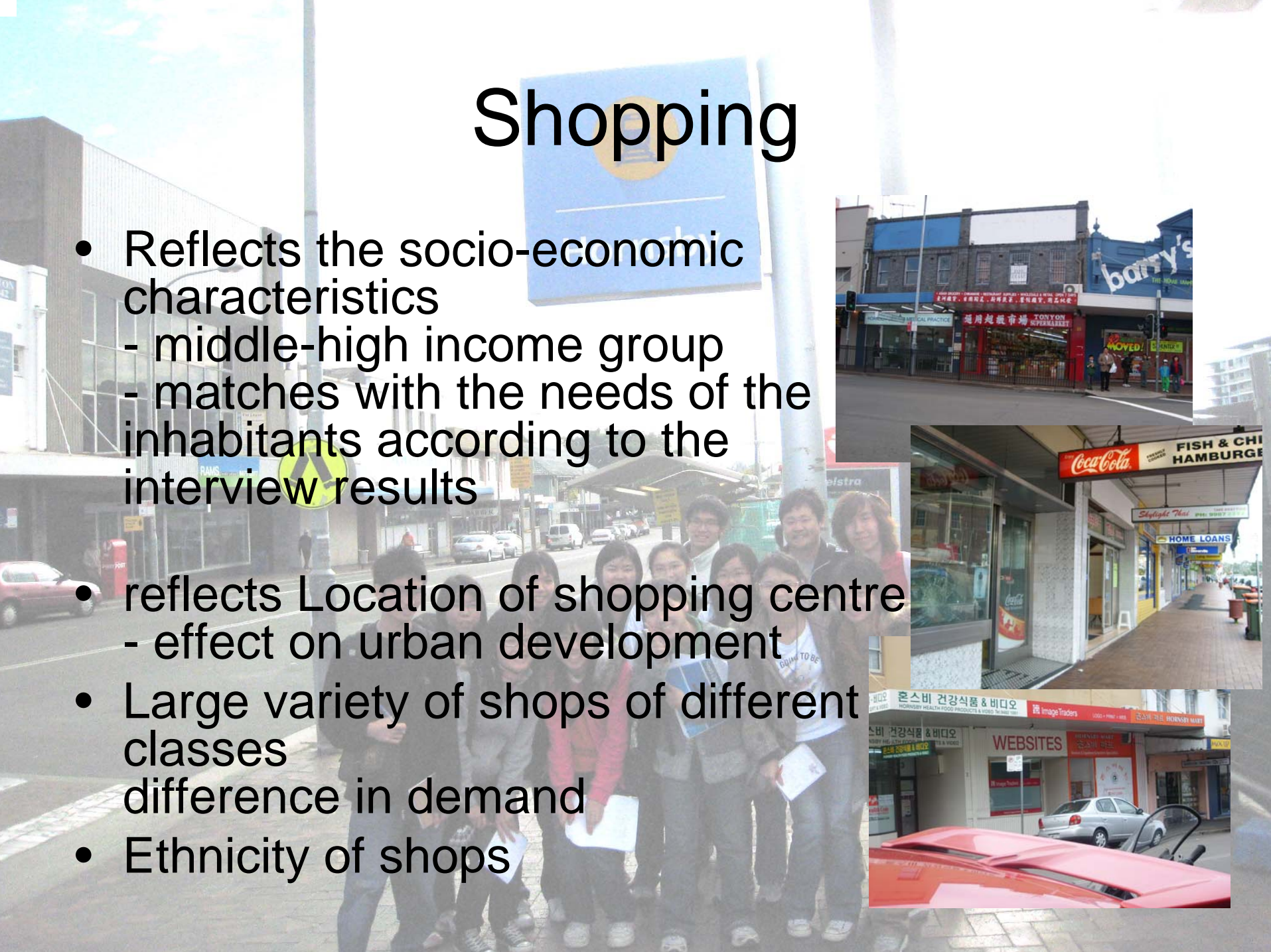
- Westfield – major shopping mall
- Located at the east of Cityrail station
- Enormous variety of shops of middle-high class  
Fashion (91), restaurants(50), supermarkets & liquors(7), hair & beauty (20), furnishing (11), books & music (8) car services (3), department store (2), electronic appliances, health & fitness, etc.
- West of the station – shops & restaurants of lower order, smaller variety  
- business environment not so good





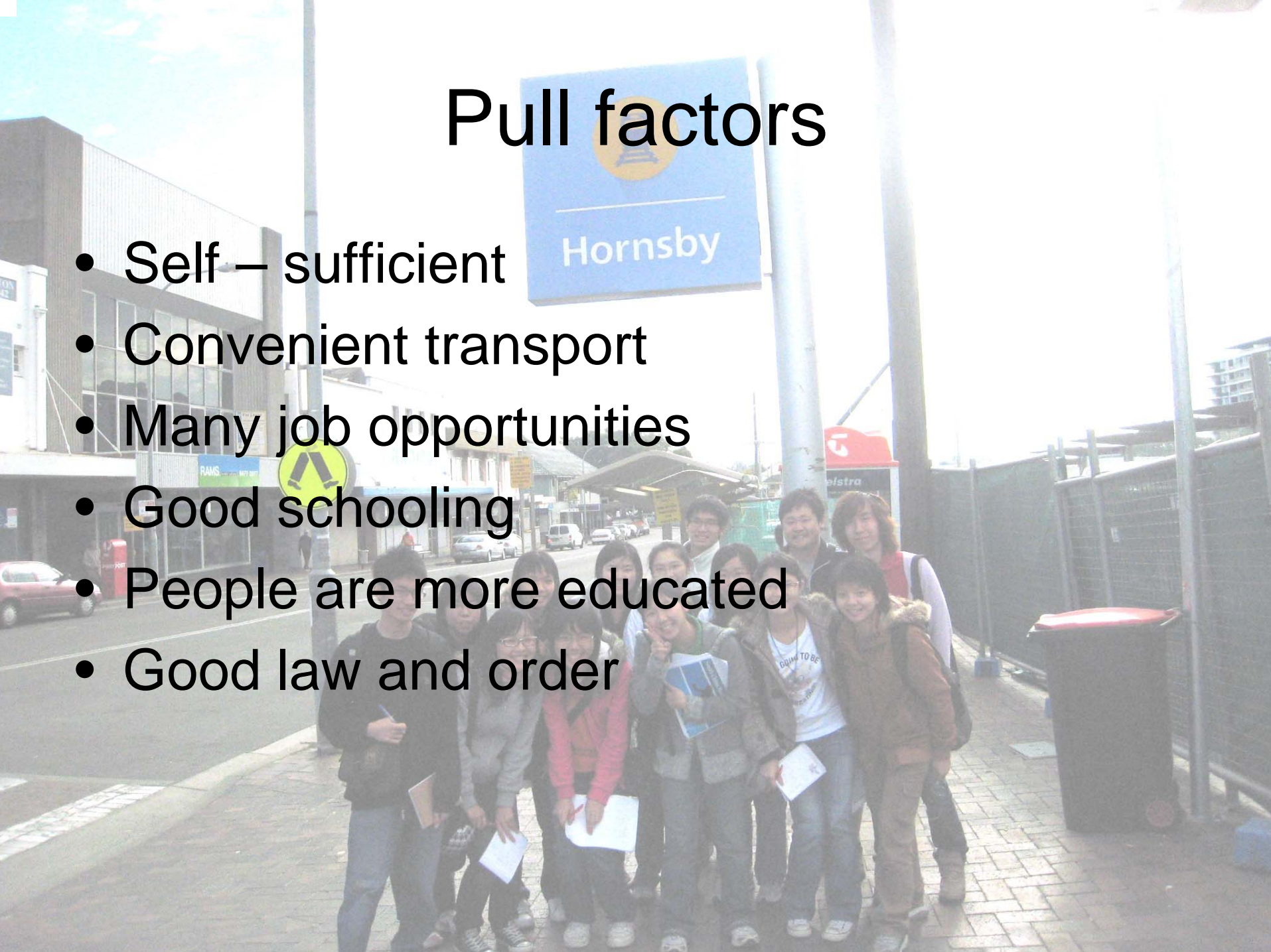
# Shopping

- Reflects the socio-economic characteristics
  - middle-high income group
  - matches with the needs of the inhabitants according to the interview results
- reflects Location of shopping centre
  - effect on urban development
- Large variety of shops of different classes
  - difference in demand
- Ethnicity of shops



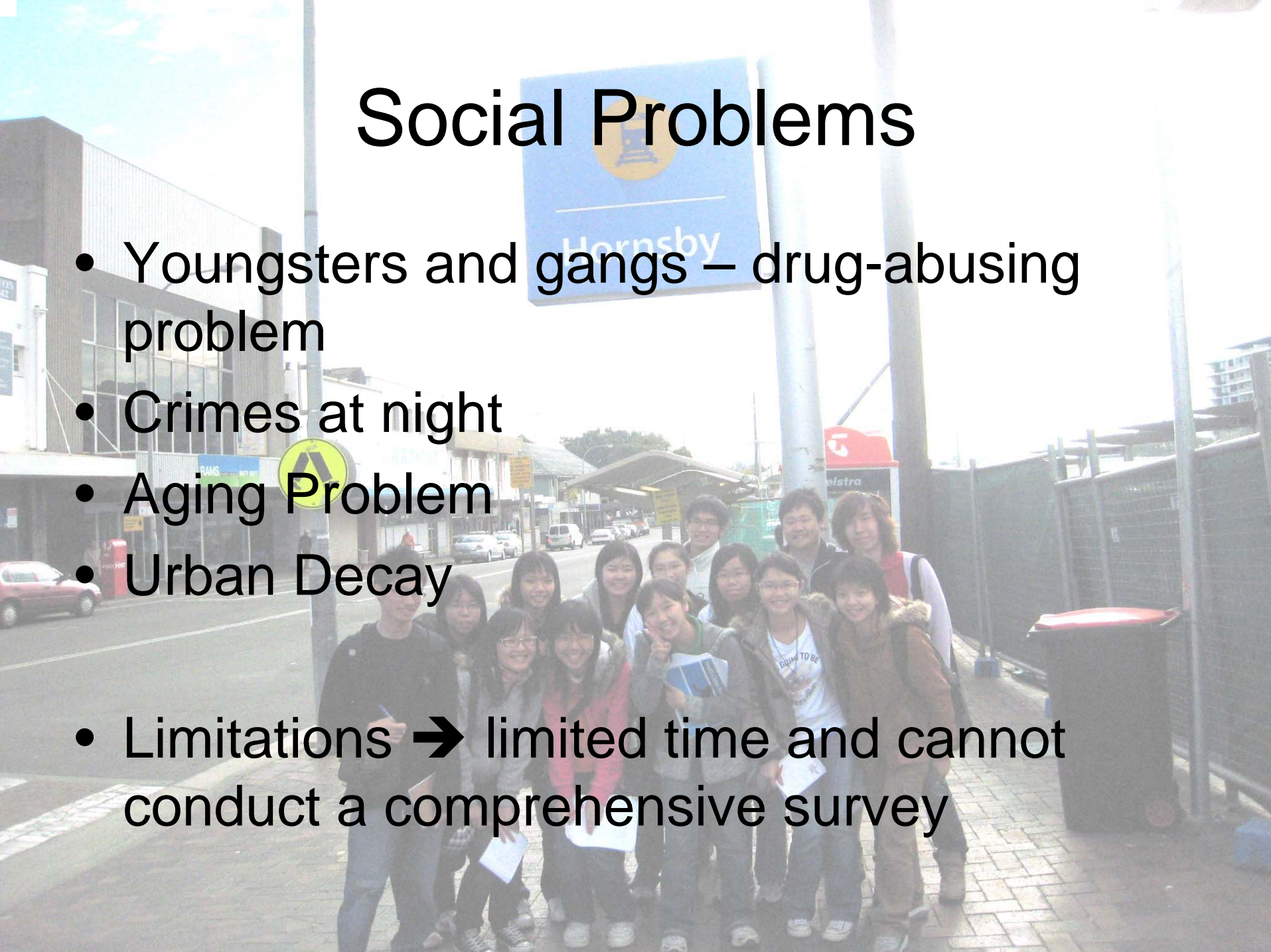
# Pull factors

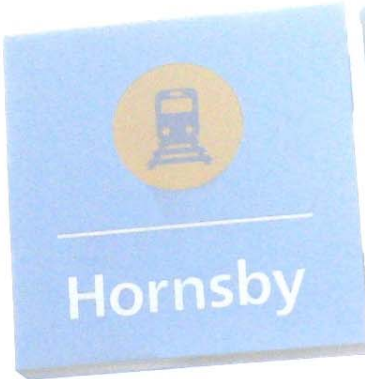
- Self – sufficient
- Convenient transport
- Many job opportunities
- Good schooling
- People are more educated
- Good law and order



# Social Problems

- Youngsters and gangs – drug-abusing problem
  - Crimes at night
  - Aging Problem
  - Urban Decay
- 
- Limitations → limited time and cannot conduct a comprehensive survey





**The End !!!!!**

**Thank You !!!!**

