

# RESEARCH SEMINAR

DEPARTMENT OF GEOGRAPHY AND RESOURCE MANAGEMENT  
THE CHINESE UNIVERSITY OF HONG KONG

## Entrepreneurship education and firm creation

17 Aug 2023 (Thur)  
10:00 – 11:30 am (UTC+8)  
Rm 221, Chen Kou Bun  
Building, CUHK

Many studies show that entrepreneurial education has a positive impact on and reinforces entrepreneurial intentions. However, entrepreneurial intentions are not firm formation. People who intend to become entrepreneurs will not necessarily establish firms. By using a large original dataset, this paper examines the impact of different kinds of academic and professional entrepreneurship education on entrepreneurship. The results indicate that in comparison with no entrepreneurship education at all, entrepreneurship education courses do have a positive impact on entrepreneurship in general and student entrepreneurship in particular. In addition, a combination of entrepreneurship education from different organizations, such as government agencies, incubators/accelerators and universities, promotes the establishment of high-technology firms.

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Qiantao Zhang is Assistant Professor at the Department of Urban Planning and Design, Xi'an Jiaotong-Liverpool University (XJTLU). Dr. Zhang received his Ph.D. in Economic Geography from Cardiff University in 2016. Dr. Zhang's main research interests include entrepreneurship, innovation, and regional development. Prior to joining XJTLU, he worked as Post-Doctoral Fellow at Munk School of Global Affairs and Public Policy, University of Toronto (2017-2019). In 2022, Dr. Zhang was nominated for the Outstanding Academic Staff Award for Teaching Excellence at XJTLU. Dr. Zhang's work has been published in leading academic journals including *Regional Studies*, *Small Business Economics*, *Journal of Technology Transfer*, and *Industrial and Corporate Change*.



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