

RESEARCH SEMINAR

DEPARTMENT OF GEOGRAPHY AND RESOURCE MANAGEMENT
THE CHINESE UNIVERSITY OF HONG KONG

Exploring the Forces Behind the Development of Long-Term Apartment Rental Housing in China

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This presentation offers a timely exploration of the ongoing financialization process in the Chinese rental housing sector, focusing on the financial means used by the “long-term apartment rental” (LAR) firms in this industry. We first analyzed the variegated types in the LAR industry, including the asset-heavy and the asset-light models. We then explored initiatives and motivations of both the state and the market in the financialization of LAR industry. Our findings enrich the knowledge of the heterogeneity of financialization as well as the various impacts of financialization on housing rights and urban governance. This work engages with the literature of housing financialization by critically discussing the patterns and consequences of the financialization of rental housing.

Dr Tingting Lu

School of International and Public Affairs
Shanghai Jiao Tong University

Dr Tingting Lu is an associate professor in the School of International and Public Affairs in Shanghai Jiao Tong University. She received a PhD degree in Planning Studies from University College London. Her research interests lie in the fields of urban development and governance, including housing development, social spatial segregation and neighbourhood changes. She has published in journals such as *Urban Studies*, *Geoforum* and *Cities*.



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