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Master of Social Science in
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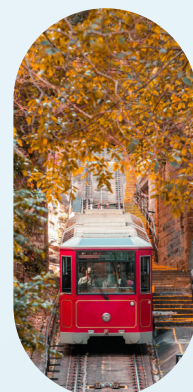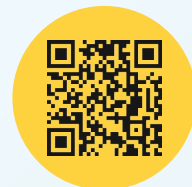
12 MAY 2023
The Chinese University
of Hong Kong

Keynote Speakers

Professor Kazem Vafadari
Ritsumeikan Asia Pacific University, Japan

Professor Stewart Barr
University of Exeter, UK

Professor Honggen Xiao
The Hong Kong
Polytechnic University

The International **Conference on** Sustainable, Transformative and Regenerative Tourism

Abstracts Submission	Paper Submission	Registration Deadline
14/4	14/4	2/5

The International Conference on Sustainable, Transformative and Regenerative Tourism

Date	12 May 2023
Time	09:00 - 17:00
Venue	The Chinese University of Hong Kong or online (Hybrid)
Language	English

The International Conference on Sustainable Tourism is an annual event organized by the CUHK since 2012. The 2023 conference adopts the theme of "Sustainable, Transformative and Regenerative Tourism", which echoes the focus of UNWTO's World Tourism Day 2022: "Rethinking Tourism: From Crisis to Transformation. The conference aims to continue to reinforce the already established reunion of international, regional and local tourism academics including scholars, researchers, experts, practitioners and students to address the next move of sustainable tourism in recovery and development.

Conference Topics

The Conference Organizing Committee welcomes contributions to any topical areas in the field of tourism research, and is particularly seeking contributions to the following areas:

- Creating and fostering holistic understanding of the entire tourism system
- Stimulating the collaboration and partnerships between a wide range of stakeholders
- Promoting socio-economic diversity and reducing over reliance on a particular sector or activity
- Reducing various economic and geopolitical risks and enhancing resilience
- Involving local communities to strengthen the overall ecosystem in a more inclusive and equitable way

- Transforming and inspiring all stakeholders with life-changing experiences
- Identifying the uniqueness of the cultural heritage, folklore, gastronomy, local landmarks, wildlife and other destination resources and characteristics responsibly
- Implementing and studying natural resources and biodiversity management and protection
- Protecting all the assets of local cultural heritage, traditions, wisdom and knowledge from generation to generation

Important Dates

Abstracts Submission On or before 14 April 2023

Paper Submission On or before 14 April 2023
Optional, to be included in conference brochure

Registration On or before 2 May 2023

Registration Fee

Face to face HK$1,000 (Full) / HK$300 (Student)
Conference programme & lunch included

Online HK$500 (Full) / HK$200 (Student)
Conference programme included

For Enquiries

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Registration / Abstract		MSSST@cuhk.edu.hk	(852) 3943 8085