

Information Sheet

Project Title: Survey on Clean Recycling 2016

Project Abstract:

The HKSAR Government launched a Clean Recycling Campaign in 2015 with a view to promoting waste source separation and cleaning of recyclables at the community level. The objective of the Campaign is to promote behavioral change for clean recycling and increase the quality, quantity and value of the source separated recyclables, thereby turning more waste into resources. To evaluate the result of the Campaign, it is necessary to quantify how the ideas and messages of clean recycling have been permeated through the community of Hong Kong. It is expected that this study can provide reference for the future promotion of the clean recycling in the future.